

What we offer

- ✓ Meet + 33.000 visitors
- ✓ 4 Event days
- ✓ Promote your country and region
- ✓ Promote your business
- ✓ Work with a professional organization

Subscribe

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HOLIDAY EXPO GENT

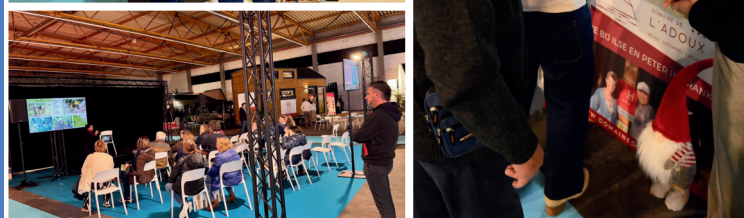
28/11/25 - 01/12/25
Flanders Expo: Maaltekouter 1, 9051 Gent
<http://www.holiday-expo.gent>

Holiday expo is part of

LIFESTYLE VLAANDEREN BV
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Also the organisation of:

- www.countrysidegent.be
 - Most popular fair for Interiors, Garden and Lifestyle
- www.kasteelentuin.be
 - The nicest gardenfair of Belgium



 **HOLIDAY EXPO**
FLANDERS EXPO- GENT



**The coolest travel
event in Belgium.**

28/11/25 - 01/12/25



HOLIDAY EXPO GENT



Did you know ...

Holiday Expo Gent is already the most visited travel fair in Belgium? Thanks to the integration with the fair Countryside, a fair with the focus on Interiors, Garden and Lifestyle, we can reach a lot of visitors with common interests; ENJOY LIFE.

The edition of 2024 reached more than 33.000 visitors, which we will be increased for the next edition because of more professional and targeted marketing actions in 2025.

Don't hesitate to register as an exhibitor for our next edition in 2025. Let's experience an unforgettable journey together.

Why subscribing for HOLIDAY EXPO 2025?

Reach a Targeted Audience

The Holiday Expo in Ghent attracts a large number of travelers, tourism enthusiasts, and decision-makers planning their next vacations. It's the perfect platform to connect directly with an audience actively seeking holiday destinations, services, and experiences

Showcase Your Unique Offerings

Whether you're a travel agency, a local tourism board, or a hospitality provider, the Expo offers a chance to highlight your unique travel packages, cultural attractions, or accommodations. It's an opportunity to stand out in a competitive market.

Network with Industry Professionals

The event gathers professionals from the travel and tourism industry, making it a great place to establish partnerships, share knowledge, and explore new business opportunities.

Boost Brand Visibility

By participating, your brand gains exposure through the Expo's marketing efforts and the event itself. This is a chance to enhance your reputation and visibility in a key European travel market.

Engage Directly with Potential Customers

Unlike online marketing, the Expo allows for face-to-face interactions. This is invaluable for building trust, answering specific questions, and persuading visitors with personalized advice and a friendly approach. Would you like help preparing for the event or designing your booth strategy?